

Trinity Brown

(225) 439-2715 | trinitybrown191@gmail.com | [Trinity Brown Sample Work](#)

EXPERIENCE

Transportation Management Coordinator

November 2024 - Present

(Part-time) Army Reserves, United States Military

- Coordinate transportation logistics for personnel, equipment, and supplies, ensuring timely and efficient movement across domestic and international locations
- Supervise loading operations, managing transportation assets to maintain compliance with safety and regulatory standards
- Analyze transportation routes and schedules to optimize mission readiness

Global Communication & Media Intern

May 2024 - August 2024

Cheniere Energy, Inc. | Houston, TX

- Collaborated with cross-functional teams to craft panelist biographies, informational one-pagers, and speaker cards for high-profile conferences and public events, ensuring transparent and impactful messaging between the company and the community
- Designed posts and managed social media channels to effectively engage stakeholders across various digital touchpoints, driving a **10% increase in LinkedIn interaction**
- Provided support for establishing comprehensive short and long-range departmental goals, objectives, policies, and operating procedures, and defined outcomes within the Policy, Government, and Public Affairs sector
- Supported the Executive Manager of Communications in the design and implementation of strategic campaigns aimed at promoting critical corporate initiatives and advancing organizational goals
- Communicated with various departments, aiding in cultivating internal and external stakeholder relationships and having positive interactions with colleagues

LSU Graduate School Social Media & Finance Manager

September 2022 - May 2024

Pinkie Gordon Lane, Louisiana State University Graduate School | Baton Rouge, LA

- Managed the communication email and survey list to university graduate students and graduate school faculty to ensure all information and updates were communicated promptly to all parties
- Crafted **email marketing campaigns and website changes**
- Created content for graduate school social media platforms, raising awareness and **6% engagement growth**
- Generated reports for several accounts overseen by the Graduate School for fiscal annual report accuracy and student-receiving
- Managed applications for allocation of all awards and assistantships involving graduate student travel funds
- Served as an administrative liaison between multiple units to ensure smooth communication

Staff Editor Intern

May 2023 - August 2023

Where Y'at Magazine, New Orleans Lifestyle, and Entertainment Magazine | New Orleans, LA

- Wrote articles and feature stories for New Orleans residents to know about local news and stories
- Researched and listed places and events to feature each week
- Edited articles to ensure accuracy, correct spelling, and grammar
- Used **SEO** to increase website **visibility by 15%**

Baton Rouge Government Media and PR Assistant

February 2023 - June 2023

Council Member Darryl Hurst of District 5 | Baton Rouge, LA

- Organized and hosted several events and fundraisers for the local community of District 5
- Curated social media posts on the councilman's Instagram and Facebook, resulting in a **30% increase in views**

- Prepared statements to release to the public regarding concerns in their community in District 5
- Attended weekly council meetings in the State Capital to track updates on Baton Rouge community concerns
- Worked at the Community Center which the Councilman Hurst was in charge of managing day-to-day tasks

Student media at Southeastern Louisiana University

November 2019 - May 2022

- News anchor for Southeastern Channel and Northshore News, creating video news packages with live shots on camera.
- Staff editor at The Lion's Roar Newspaper, curating features, press releases, and relevant stories about SELU and Tangipahoa Parish using **AP Style**. Edited and fact-checked all stories to ensure accurate information.

EDUCATION

Master's in Mass Communication; Certificate in Strategic Communication (2024)
Louisiana State University (LSU),anship School of Mass Communication

Baton Rouge, LA

Bachelor of Arts, Mass Communication and Multimedia Journalism (2022)
Southeastern Louisiana University (SLU)

Hammond, LA

LINKEDIN

<https://www.linkedin.com/in/trinitybrown-lsugradstudnt/>